

● SPEAKING & EVENTS

Equip Your Nonprofit Audience For What's Next

Presentations that are approachable, actionable, and designed for busy nonprofit leaders.

Looking for a speaker for your next event or conference? NonprofitNext brings over 30 years of combined experience in the sector alongside **deep technical skills in AI and automation**.

Our presentations blend real-world nonprofit expertise, practical technology know-how, and the right amount of humor — resulting in **engaging, highly approachable learning experiences** for your audience. From a large conference to a small social gathering, we can deliver an impactful presentation for your group.

Choose from the topics below or **work with us to design a session** that fits your organization's needs.



Larry Wanger

PRINCIPAL INNOVATION STRATEGIST



Laura Jones Mitchell

PRINCIPAL OPERATIONS STRATEGIST

TRACK ONE

AI And Automation Sessions

1 AI In The Nonprofit World: What Every Leader Needs To Know

An approachable, big-picture overview of artificial intelligence for nonprofit professionals at every level. This session covers the current landscape of AI adoption in the sector, why organizations must establish an **AI governance framework**, developing policies and procedures that guide responsible staff use, protecting sensitive donor and client data, and real-world examples of how AI and automation are helping nonprofits do more with less.

2 People First, Technology Second: Leading Your Nonprofit Through The AI Revolution

Technology only delivers on its promise when both your organization and staff are ready and willing to embrace it. This session explores the current state of AI and automation use among nonprofits, why a **people-first change management approach** is essential, practical strategies for supporting staff through technology transitions, and how the right tools — thoughtfully implemented — can amplify your organization's mission and impact.

3 Automating The Back Office: Saving Staff Time On Administrative Tasks

A practical, hands-on look at how nonprofits can use automation tools like Microsoft Power Automate, Zapier, and **AI-assisted platforms** to streamline repetitive workflows — from onboarding volunteers to processing invoices — freeing staff to focus on mission-critical work.

4 AI For Grant Research And Proposal Writing: Opportunity Or Ethical Minefield?

An honest, balanced exploration of how nonprofit professionals are using AI tools to identify funding opportunities, draft proposal narratives, and analyze RFPs — alongside the **ethical questions funders are raising** and the policies your organization should have in place before your team starts using these tools.


5 Using AI To Measure And Communicate Your Nonprofit's Impact

Many nonprofits struggle to turn program data into compelling impact stories. This session covers how **AI and data visualization tools** can help you analyze outcomes, identify trends in client or community data, and present your impact in ways that resonate with donors, boards, and funders.

6 Building Your Nonprofit's AI Roadmap: From Curiosity To Confident Implementation

Designed for executive directors and senior leaders, this strategic session walks through how to assess your organization's AI readiness, prioritize use cases that align with your mission, engage your board and staff in the conversation, and build a phased implementation plan that doesn't overwhelm your team or budget.

DOWNLOADS

 **Download Speaker Bio**
PDF — Larry & Laura

 **Download Speaker One Sheet**
PDF — Topics & Info

Ready to book NonprofitNext for your next event? Let's talk about what works for your audience and budget.

Get in Touch

General Nonprofit Leadership And Management Sessions

1 Nonprofit Financial Health: Beyond Balancing The Budget

A plain-language guide to nonprofit financial management for leaders who didn't come up through finance. Topics include reading financial statements, understanding **restricted vs. unrestricted funds**, building operating reserves, and communicating financial health to donors and funders.

2 The Art Of Telling Your Nonprofit's Story

Donors give to stories, not spreadsheets. This session covers how to craft a compelling organizational narrative, **translate your impact data into emotional stories**, and use that storytelling across grant applications, donor communications, and social media.

3 Grant Writing That Actually Works

A practical, results-oriented session on writing competitive grant proposals — covering funder research, logic models, **building a compelling case for support**, common mistakes that sink applications, and how to build long-term funder relationships.

4 From Surviving To Thriving: Nonprofit Strategic Planning In The Real World

Strategic planning doesn't have to be a months-long painful process. This session offers a **practical framework for creating a living strategic plan** that aligns your team, engages your board, and guides real day-to-day decisions.

5 Microsoft And Google: Unlocking Tools You Already Have

Most nonprofits have access to Microsoft 365 and Google Workspace through discounted or donated licensing but use only a fraction of its capabilities. This session introduces practical uses of Teams, SharePoint, OneDrive, Google Sheets, Forms, Docs, and other tools to improve collaboration, communication, and efficiency.

6 Volunteer Management That Retains, Not Just Recruits

Recruiting volunteers is the easy part — keeping them is where most nonprofits struggle. This session covers **volunteer engagement strategies**, **recognition practices**, **role design**, and how to build a volunteer culture that supports your mission long-term.



We help nonprofits cut through the noise, automate the busywork, and get back to the work that actually changes lives.

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